

Jackson County Community Children's Services Fund Board Meeting Minutes

Thursday, June 6, 2019, 2:30 p.m.
Penntower Office Center
3100 Broadway Boulevard, Kansas City, Missouri

Board Members Present:

Jovanna Rohs, Ph. D (Chair)
Ann Mesle (Vice Chair)
Brian Kaberline (Secretary)
Robert Bartman, Ed. D
Rhonda Holman
Anthony Mondaine
Marietta Parker

Board Members Absent:

Rachelle Styles, (Treasurer)

Staff Present:

Rob Whitten (Executive Director)
Sue Richter, Recording
Seth Baker
Katherine Rivard
Moji Shogbamimu

Guests, Affiliations:

Barb Bailey, WCAN Center
Brandi Bair, Hope House
Beth Brubaker, Jackson County Legislature
Ashley Burke, Jackson County Executive Office
Amy Couture, Rose Brooks Center
Sarah Forgey, Greater Kansas City Community Foundation
Carol Grimaldi, Cornerstones of Care
Justin Horton, Cornerstones of Care
Jerrie Jacobs-Kenner, St. Luke's Hospital-Crittenton Children's Center
Jaime Masters, Jackson County Executive's Office
Melody Morgan, CAPA
Susan Pinne, St. Luke's Hospital-Crittenton Children's Center
Claire Terrebonne, Jackson County CASA
Casey Thomas, The Family Conservancy

I. Call to Order

Jovanna Rohs

The meeting was called to order at 2:34 p.m.

II. Roll Call and Guest Introductions

Sue Richter, Guests

Roll call of the Board Members was taken, and each guest was invited to introduce themselves.

III. Review and Approval of May 2, 2019 Meeting Minutes

Action Required

Board Members were asked for any comments regarding their review of the minutes that had been circulated in the Board packet prior to the meeting. A review of the Brand promise statement in Section V.C.3 was requested to determine that the language came from the vendor and not the Board. It was stated that the language was pulled directly from the vendor document, not from the Board, but would be checked and corrected if necessary.

A motion to approve the minutes with the request noted above.

First: Marietta Parker

Second: Ann Mesle

Motion: Approved

IV. Review/Approval of Proposed Agenda

Jovanna Rohs

A review of the proposed agenda was requested. Three items of note were discussed as follows: 1) the Presentation of the 2018 Audit was tabled, with an anticipated date for presentation at the August meeting, 2) the Agenda date should be corrected to show the day of the meeting, 3) attendees were reminded that the Board would move to closed session, prior to adjournment.

V. Board Education – Jackson County Family Court

Theresa Byrd

Ms. Byrd, Deputy Court Administrator for the Jackson County Family court was scheduled for a presentation. Due to Ms. Byrd's absence this agenda item was tabled.

VI. Old Business

A. Financial Report

Rob Whitten/Moji Shogbamimu

1. May Financials

A review of the Financial Activity document for May 2019 which was circulated in the board packet prior to the meeting was reviewed. Items of note were reported as follows:

Revenue

- Revenues for the month only reflect interest income, receipt of tax revenue is anticipated to be received in mid-June.

Expense - line items of significance were noted as follows:

- Program - First quarter payments to partners were released in May, totaling \$1.8M
- Fringe Benefits – First payments for employee health insurance (\$4k) and employer contribution to HSAs (\$1.6k) were released.
- Professional Contracts – Auditing fees to CBIZ (\$8.5k) and Public/Communication Relations to Fervor (\$9.4k) were made.
- Professional Insurance – A payment to Fidelity for a \$20M surety bond was made in the amount of \$16k. This bond was increased based on the asset value of the fund (\$20M, vs. \$15M). This increases the existing bond expense by \$4k over budget, which explains the variance noted in the financials.
- Technology – A payment for web design was made to Fervor (\$7.5k).

Summary

- Current assets (5.31.19) – Current assets were reported at \$19.9M, with \$17M invested and the remainder in cash.
- Current Liabilities were reported at \$9.4M, which represented the balance of the contracts awarded for 2019.
- Ending net assets were reported at \$9.5M

2. JCCCSF Finances: Investment Update and Cash Flow

Cash Flow - The projected cash flow for the next 18 months anticipates that the projected revenues and expenses (partner support/operations) will result in a \$4M appreciation from May 2019 through December 2020. This number does not reflect any interest income.

Investment Update - There are four repurchase agreements currently in place, with varying maturity dates. These agreements total \$17M, with interest income reported at \$325k. In response to a question, it was stated that there was no advantage in interest yield based on length of the investment. These investments function as a collateralized certificate of deposit. If there was a need to liquidate or mature early there would be no penalty and all interest accrued to date would be received.

B. Children's Services Contracting

1. Update on Current Contracts

Rob Whitten

All contracts, with one exception, have been executed for this year. Work continues on language finalization for the remaining outstanding contract.

2. Program Officer Site Visits

Katherine Rivard, Seth Baker

Initial site visits have been completed with approximately one-third of the partner organizations. Memos of Understanding and outcomes and feedback have been topics of conversation. Overall feedback has been favorable, several agencies have been able to secure additional funding due to the support of JCCCSF. There were also questions regarding upcoming funding rounds and budget adjustments.

A review of a document provided by CAPA demonstrated how JCCCSF funding allowed them to reallocate internal dollars in order to leverage additional funding to also receive a VOCA grant of \$1.6M. CAPA was also able to use JCCCSF funds as a match to secure \$150k in AmeriCorps funding.

In order to continue seeking candid feedback from Partners the stakeholder survey issued last year will be refreshed and recirculated this summer.

3. Recommendation for New Funding Round

Jovanna Rohs

Due to some confusion regarding upcoming funding rounds in 2019, a small workgroup was convened, consisting of the Rob Whitten, Jovanna Rohs and Rhonda Holman in order to bring a recommendation for Board consideration as follows:

JCCCSF would issue up to \$10M available through a single RFP, allowing applicants the option of selecting Core (January through December 2020) or School-Based (July 2020 through June 2021). Target population would be for current partners with one-year projects and organizations not funded in 2019. For current partners with a one-year project a narrative outlining second-year activities and outcomes, as well as a year-two budget for an amount not to exceed their year-one award, will be accepted. For organization not currently funded, full application would be accepted for one-year of funding for a single project with a cap of \$250,000 (\$300,000 for transitional living programs).

Discussion regarding the timing of future funding followed. It was suggested that every other year a two-year funding round process would be applied. In the interim years other types of funding could be made available (i.e. collaborative or innovation).

A question was raised regarding how organizations currently approved for two-year funding are being evaluated before second year funding is released. It was offered that partners approved for two-year funding were told that JCCCSF is entering a one-year contract and they have been tentatively funded for a second year. Second

year funding will be contingent upon utilization and year-one outcomes. This will be reviewed and evaluated during site visits and a recommendation brought for second year funding approval to the Board.

The proposed timeline for the 2019 Single RFP recommendation was shared as follows:

- July 8, 2019 Application Available
- August 12, 2019 Application Due
- August 28, 2019 Review Materials to Board
- September 20, 2019 Reviewer Scores Due
- October 7, 2019 Aggregated Scores Available
- October 9, 2019 Board Work Session
- October 21/22, 2019 Partner Interviews (as needed)
- November 21, 2019 Funding Slate Approved
- November 25, 2019 Contracts Released

A motion was made to adopt the recommendation presented as stated for a 2019 funding round using the guidelines as shared.

First: Rhonda Holman Second: Brian Kaberline

The motion was made with the following questions:

- If an agency was approved for one-year can they apply for a different program? Following discussion, it was determined an agency currently funded for one-year could ask for either an extension or submit a new program for consideration.
- If an agency was not approved for an earlier request could they resubmit the project with a strengthened application? Following discussion, it was agreed that an agency could submit a new or strengthened application.
- Could an agency with two-year funding resubmit if only one program was funded? Following discussion, the response to this was that agencies currently funded for two years would not be eligible for this funding opportunity.
- Can we offer more than \$10M for this 2019 funding round? It was agreed that this funding round remain at \$10M. It was also suggested that a reserve policy be developed to better address this decision in the future.
- A question regarding how a new project will be funded once all the dollars allocated are being spent and there is no more reserve. A recap was offered that in addition to the recommendation under consideration for an additional \$10M there is already a commitment of \$8.5M for 2020. This will total a commitment of \$18M in 2020 against \$13M in projected revenue for 2020. Due to the current reserve this is acceptable. However, that spend-rate over four years will become problematic. For this reason, an additional application question will be created asking partners what the financial plan for the submitted project is. This will assist JCCCSF in determining future program commitment to partners.

The motion was restated that up to \$10M would be offered through a single RFP for both the calendar year and school year. This funding opportunity would be open to applicants who have either: a) applied and never received funding, b) applied and were declined funding, or c) currently under a one-year funding term.

First: Robert Bartman

Second: Ann Mesle

Motion: Approved

C. Executive Director Report

Rob Whitten

1. Marketing/Branding

a. Messaging Work – Next Steps

Feedback from Board Members regarding input around messaging has been received. Board Members requested that this be provided to Fervor for further work around messaging.

b. Children’s Services Fund of Jackson County

With input from the County Executive’s office, Greater Kansas City Community Foundation, and the JCCCSF attorney the marketing firm was asked to provide some initial designs for a logo and website build. The attorney indicated that JCCCSF could create a dba for this name, which would allow all other legal documents to stay in place (i.e. Articles of Incorporation, etc.).

2. Reauthorization

a. Feedback from Counsel - Initial thoughts from counsel indicate generally that JCCCSF could fund education around “who we are and what we do”. Further research by Counsel and a recommendation is expected.

b. Public Awareness Campaign - In consideration of a public awareness campaign to educate about the fund a joint proposal from Todd Patterson and Fervor marketing will be requested.

3. Missouri Kids Count

Information included in the board packet was reviewed. For many years peer funds used this report to measure success. It was suggested that because indicators were changed two years ago to include more information around physical health, this information was not as beneficial to behavioral organizations as it had been in the past. JCCCSF will look for beneficial indicators that could be used as measures for outcome improvements. The 2019 Missouri Kids Count report is not yet available.

A request was made for staff to identify indicators and look at trends so that the Board can begin to see a direction for the future.

4. Families First Act (Bill Summary)

A two-page executive summary was reviewed. This act allows for the use of federal and state dollars to pay for services to families at risk of entering the foster care system.

5. Georgetown Center for Children & Families (Executive Summary)

In 2019 there was a decline of 912,000 children enrolled in Medicaid and CHIP. In Missouri almost 56,000 children were removed. Missouri is one of seven states with concentrated enrollment decline, with a decrease of more than double the national

average. An explanation for the driver of this decline has been requested by JCCCSF. If these children were receiving services in-school through Medicaid and no longer have this opportunity this will place additional strain on providers with kids who still need services but cannot be reimbursed.

VI. Other Items

A. July Board Meeting Dates Jovanna Rohs
In preparation for the RFP release it was suggested that the Board Meeting for July be cancelled. It was agreed that the next Board Meeting will be August 15 and will start the new Board meeting date for the third Thursday of the month.

B. Board Vacancy Marietta Parker
A recent candidate has been recommended by the Executive Director of the Hispanic Development Fund. An initial meeting will be scheduled. District One and District Six are currently at two members on the Board, so this will need to be explored with this candidate.

C. Board Education: Guest Speakers, Research, Consultation, etc.
1. August – Margo Quiriconi (CMH) will be invited to speak
2. Pending – Boone County and Eastern Funds Research Coalition

D. Director and Guest Comments

Brian Kaberline, Board Member
Expressed appreciation for the handouts and education materials.

Brandi Bair, Hope House
Questioned that if all current one-year partners applied for the 2019 one-year funding and are funded at their current level what would be left for new programs? The response indicated that current funding for all 15-one-year projects is \$1.9M, leaving the remainder for additional programs.

Claire Terrebonne, Jackson County CASA
Questioned if info. session would be held for the new round of funding. The response was yes – two info sessions will be offered, in addition to a technical assistance session on the application itself. Guests were also solicited for input regarding their thoughts around making attendance at these sessions' mandatory. Response was mixed. It was also suggested that it be available or highlighted on the website.

Melody Morgan, CAPA
Requested clarification regarding outcomes for school-based for the new round of funding would they need to be known upon submission in 2019 for the 2020 schoolyear? The response was yes.

Rhonda Holman, Board Member
Requested a discussion of the Board for a better understanding of the distinction between school-based versus academic-year funding. Many applications submitted during the school-based funding round did not have a connection with a school.

Beth Brubaker, Jackson County Legislator Scott Burnett's Office
Barb Bailey, WCAN Center

The annual funder for the backpack program offered by the WCAN each summer is no longer available. The Center needs \$3,500 for this program. Ideas for potential funding were sought. A suggestion that the Center reach out to the Church of the Resurrection was offered.

Jerrie Jacobs-Kenner, St. Luke's Hospital-Crittenton Children's Center
If there are two programs that were funded, one for one-year and another for two-year which would be allowed to apply based on the recent motion? The response was that only the one year would be eligible.

Barb Friedman, Community Volunteer
Distributed a flyer stating that the next meeting of the Coalition will be held Friday, June 14. Ms. Friedman is also asking when JCCCSF will start canvassing the neighborhoods.

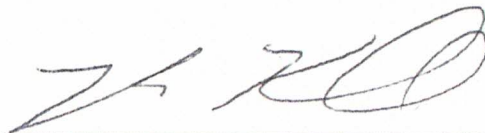
VII. Closed Session – Executive Director annual Performance Evaluation

The Board moved into closed session at 4:31p.m., via a unanimous roll call vote of board members present.

VIII. Adjournment

The Board returned to open session at 5:03 p.m., and adjourned at 5:04 p.m.

Respectfully submitted: Sue Richter



Brian Kaberline, Secretary

Next Meeting: August 15 – Penntower Office Center, Room 132, 2:30 p.m.