



CHILDREN'S
SERVICES
FUND
OF JACKSON COUNTY



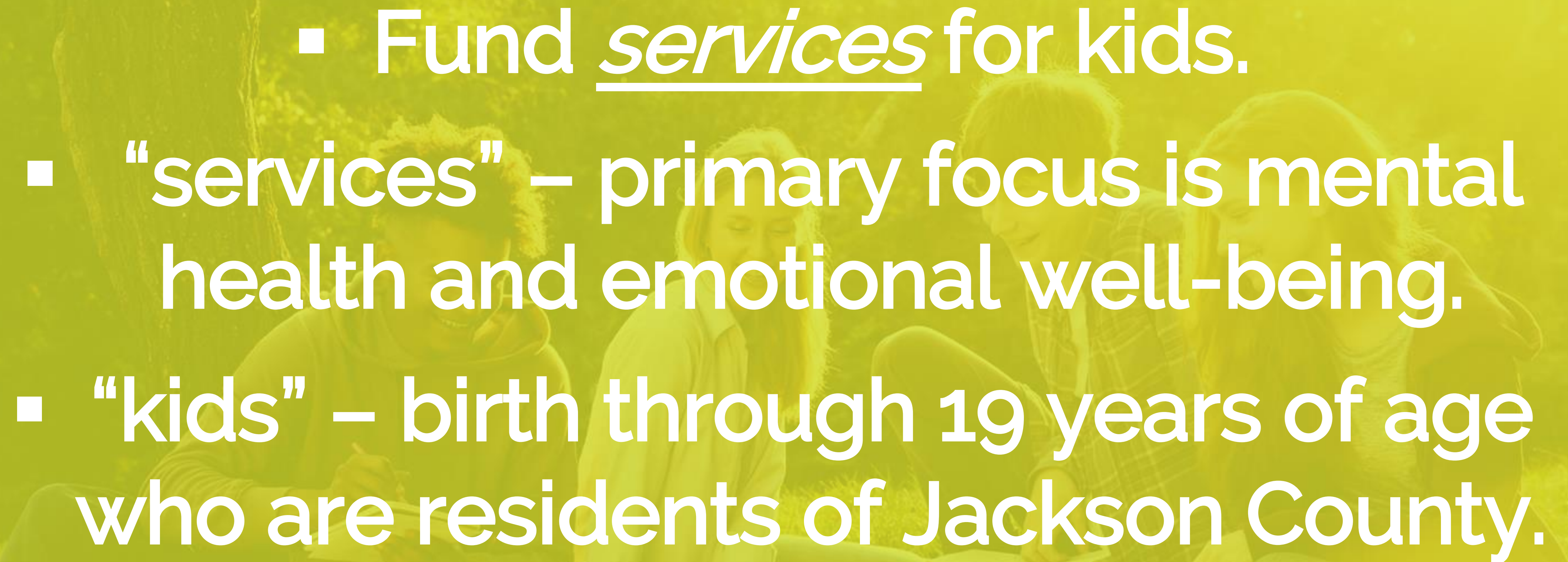
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INFORMATION SESSION

2021 FUNDING

A group of five young women are sitting on a lawn under a large tree, engaged in a study session. They are surrounded by books, papers, and a laptop. The scene is bathed in a warm, golden light, suggesting a late afternoon or early morning setting. The text is overlaid in white, bold font, centered on the image.

The Children's Services Fund provides financial support to organizations promoting kids' mental health and emotional well-being.

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- Fund services for kids.
 - “services” – primary focus is mental health and emotional well-being.
 - “kids” – birth through 19 years of age who are residents of Jackson County.



ABOUT THE CSF...

FUNDING GOAL

Assist agencies to **increase, expand, improve, and/or initiate** services that protect the well-being and safety of children and youth aged nineteen years of younger and strengthen their families.

CSF HISTORY

- November 2016: Voters in Jackson County approve a 1/8 cent sales tax for seven years.
- January 2017: Jackson County Ordinance 4951 establishes the Jackson County Community Children's Services Fund.
- April 2017: Collections of tax begins, establishing March 2024 as sunset date.
- November 2017: First funding opportunity is announced.
- August 2019: JCCCSF becomes Children's Services Fund of Jackson County, or CSF.

AWARDS TO DATE

- 2018 – 53 Contracts - \$5,736,903
- 2019 – 87 Contracts - \$11,266,989
- 2020 - 81 Contracts - \$12,065,273
- 2020 – COVID-19 Response - \$3,229,769

\$32,298,934

FUNDING GUIDELINES

Pursuant to RSMo §210.861, the CSF is able to fund:

1. Up to 30 days of temporary shelter for abused, neglected, runaway, homeless or emotionally disturbed youth; respite care services; and services to unwed mothers;
2. Outpatient chemical dependency and psychiatric treatment programs; counseling and related services as a part of transitional living programs; home-based and community-based family intervention programs; unmarried parent services; crisis intervention services, inclusive of telephone hotlines; and prevention programs, which promote healthy lifestyle among children and youth and strengthen families;
3. Individual, group, or family professional counseling and therapy services; psychological evaluations; and mental health screenings.

FUNDING GUIDELINES

Pursuant to RSMo §210.861, the CSF is not able to fund:

- Inpatient medical, psychiatric, and/or chemical dependency services.
- Transportation services for children and youth.

In addition, the CSF does not fund:

- Capital campaigns, construction and building expenses.

SERVICE AREA DEFINITIONS

Temporary Shelter Services

Services are provided up to 30 days for youth experiencing abuse, neglect, homelessness, or other issues.

Respite Care Services

Respite care services offer temporary emergency shelter and support services for children and youth of families to decrease the risk of abuse and neglect. Services are provided when families experience a crisis, or when families need a break from caregiving in order to maintain the child in the natural home setting.

Services to Teen Parents

Services and supports are provided to teen parents for the development of positive parenting skills, obtaining adequate counseling and behavioral health services, and resources and referrals for additional support needs.

SERVICE AREA DEFINITIONS

Outpatient Substance Use Treatment Services

Outpatient substance use treatment services include assessments and evaluations, early interventions, educational groups, youth group counseling, individual counseling, group family therapy, family therapy, and aftercare services.

Outpatient Psychiatric Services

Outpatient psychiatric treatment services include psychiatric evaluations to diagnose mental health issues and create treatment plans, as well as ongoing psychiatric treatment and medication management.

Transitional Living Services

Counseling and related services are provided as part of a transitional living program aimed at successfully supporting and reintegrating a young person from a homeless living arrangement into a safe living space with opportunities for developing independent life skills.

SERVICE AREA DEFINITIONS

Home and Community Based Intervention Services

Home and community-based services are designed to allow children and youth to participate in a vast array of behavioral health services in the home and community settings. CSF affirms its commitment to serving individuals in the least restrictive environment by providing services and supports to children and their families to enable them to remain at home and in the community.

Crisis Intervention Services

Services are provided in response to a mental health crisis resulting in acute destabilization of the client's functioning in the community and are focused on rapid restoration to baseline functioning. Crisis intervention services provide assessment and short-term treatment in an outpatient setting. Crisis intervention services include those provided through telephone hotlines.

SERVICE AREA DEFINITIONS

Prevention Services

Services are provided to children and youth with the goals of social-emotional skill building, enhancing coping skills, strengthening relationships and community engagement, and related skills. Acquisition of the skills and information addressed by prevention services decreases children and youth's likelihood of developing mental health and substance use issues, and/or strengthen family engagement.

Individual, Group, and Family Counseling Services

Individual, group, and family counseling services include psychological evaluations, mental health screenings, and individual, group, and family therapy.

ELIGIBILITY

- Be incorporated or authorized to do business in the State of Missouri as a not-for-profit corporation or a government entity;
- Receive at least twenty-five percent (25%) of its funds (dollars, not in-kind) for this project from sources other than the Children's Services Fund;
- Require all employees and volunteers of the agency to maintain the confidentiality of any information that would identify individuals served by that agency;

ELIGIBILITY

- Require that within the limits of the contracted services, services be provided regardless of an individual's race, religion, national origin, gender, or age; and
- Require that employees and volunteers of the agency who provide direct services be screened as required by state statute; and
- Commit to using CSF funds only for secular, public benefit programs.
- *Eligibility Quiz is included in the Letter of Intent process.*



2021 FUNDING OPPORTUNITY

CURRENT OPPORTUNITY

- Up to \$15M available for 2021 funding.
- One application – two funding periods:
 - January 1, 2021 – December 31, 2021 (Calendar Year)
 - July 1, 2021 – June 30, 2022 (Academic Year)
- Organizations allowed two requests.
- Request cap is \$300,000 for most programs; \$350,000 for programs providing transitional living or shelter services

CURRENT OPPORTUNITY

- Two options for reimbursement:
 - Unit Cost
 - Expense-Based
- Opportunity for “start-up funding” for new programs through upfront release of percentage of award.
- *Reminder for Current Partners – current funding ends 12.31.20 or 6.30.21, depending on cycle.*



FUNDING TRACK – RENEWALS

RENEWAL

- Available to currently funded partners who simply want to renew their current contract.
- Budget increase of up to 15% against 2020 award allowed.
- Process begins with completion of Letter of Intent.
- *Please note that renewal of any currently funded programs is not guaranteed.*

LOI COMPONENTS - RENEWAL

- Organization Name
- Tax ID
- Street Address
- Website
- Primary Leader / Contact Details
- Respondent Info / Contact Details
- Current Project Title
- Project Description

LOI COMPONENTS - RENEWAL

- Current Award Amount
- Amount Requested (Requested increase limited to 15% of current award)
- Calendar Year or Academic Year
- Service Area Dropdown
- Service Area Justification
- Narrative – Project Performance/Accomplishments to Date
- Narrative – Justification of Need for Continued Funding/Planned Program Activities

HOW TO APPLY

- This opportunity is supported through our partnership with the Greater Kansas City Community Foundation.

<https://www.growyourgiving.org/grant/childrens-services-fund-jackson-county>

- Log into your organization's SurveyMonkey Apply account. The LOI for Renewals will be available under the "MyApplications" tab.
- If you need to register a new user, you can request login credentials by emailing: grants@growyourgiving.org

HOW TO APPLY

- The link to the GKCCF can also be accessed via the “How to Apply” tab on our website:

<https://jacksoncountykids.org/>

APPLICATION - RENEWAL

Following review of your LOI, you may be invited to move forward in the application process. This invitation to proceed may also include a suggested dollar amount. Ultimately, the amount you request is left to your discretion.

To complete the application for a renewal, you will again log into your SurveyMonkey Apply account. You will find a copy of your most recent application for the program you are seeking to renew. This application can be revised and updated, or you may choose to submit "as is". At the very least, the budget and narrative need to be updated.

APPLICATION ATTACHMENTS- RENEWAL

- Most Recent Audited Financial Statements
- Roster - Board of Directors
- Licensing (if applicable)
- Tax Clearance Waiver (Jackson County Assessment Office)
- Memorandum of Understanding – outlines relationship & services.



FUNDING TRACK – NEW PROGRAMS

NEW PROGRAMS

- Opportunity for:
 - new partners,
 - current partners with only one funded program, or
 - current partners who are requesting continuation of a program with a budget increase of larger than 15%.
- If invited to apply, a full application with requisite attachments will be required.

LOI COMPONENTS – NEW PROGRAM

- Organization Name
- Tax ID
- Street Address
- Website
- Primary Leader / Contact Details
- Respondent Info / Contact Details
- Project Title

LOI COMPONENTS – NEW PROGRAM

- Project Description
- Amount Requested
- Calendar Year or Academic Year
- Service Area Dropdown
- Service Area Justification
- Narrative – Problem Statement/Target Population
- Narrative – Services to be Provided
- Narrative – Proposed Impact on Community

HOW TO APPLY

- This opportunity is supported through our partnership with the Greater Kansas City Community Foundation. The Letter of Intent form can be accessed via our page on their website:

<https://www.growyourgiving.org/grant/childrens-services-fund-jackson-county>

- If you need to register a new user, you can request login credentials by emailing: grants@growyourgiving.org

HOW TO APPLY

- The link to the GKCCF can also be accessed via the “How to Apply” tab on our website:

<https://jacksoncountykids.org/>

APPLICATION – NEW PROGRAM

Following review of your LOI, you may be invited to move forward in the application process. This invitation to proceed may also include a suggested dollar amount. Ultimately, the amount you request is left to your discretion.

To complete the application for a new program, you will again log into your SurveyMonkey Apply account. You will find an application linked to your Letter of Intent to be completed.

APPLICATION COMPONENTS – NEW PROGRAM

- Agency Overview
- Program and/or Service Delivery
 - Problem Statement
 - Approach
- Program and/or Service Management
- Program and/or Service Outcomes
- Budget, with Narrative

APPLICATION ATTACHMENTS – NEW PROGRAM

- Project Timeline
- Most Recent Audited Financial Statements
- IRS Tax Determination Letter
- Roster - Board of Directors
- Licensing (if applicable)
- Tax Clearance Waiver (Jackson County Assessment Office)
- Memorandum of Understanding – outlines relationship & services.



WHAT'S NEXT?

IMPORTANT DATES

- May 20, 2020 – Letter of Intent forms open on GKCCF website.
- June 3, 2020 – Letter of Intent due by 5:00 p.m.
- June 26, 2020 – Invitations to apply extended.
 - Notification to all organizations either way.
- August 7, 2020 – Applications due by 5:00 p.m.
- November 23, 2020 – Notification of funding decisions.
 - Notification to all applicants either way.

QUESTIONS

- Questions regarding the LOI process can be directed to the CSF until May 27, 2020 at the following email address:

hello@jacokids.org

- A summary of questions and responses will be posted to the CSF website under “Partner Resources” on May 29, 2020.

<https://jacksoncountykids.org/resources/partner-resources/>

IF YOU ARE FUNDED...

- Quarterly Reporting/Reimbursement
 - Report due 15 days after quarter concludes.
 - Report includes demographics and zip code information for each child served.
 - Financial report drives reimbursement, which occurs within 45 days of close of quarter.
- Site Visits
- Budget Revisions
 - One budget revision allowed per funding year.

CLOSING THOUGHTS

- As a reminder, our funding focus is mental health and emotional well-being. We will review proposed outcomes through that lens.
- The “cash match” expectation is 25% of your request. That match should be reflected in both the revenue and expense sections of your project budget.
- Cash match can be listed as “secured” and “pending”. If the cash match requirement is met only through “pending” requests, that will likely give us pause during the application review.

CLOSING THOUGHTS

- Reimbursement can be based on unit cost or actual expenses, but the method of reimbursement is set at the outset of contracting and cannot be changed during the contract period.
- As a reminder, organizations are allowed one budget revision per contract year, pending CSF approval. Use that one revision wisely.
- If a budget revision is requested, we only consider movement between existing line items. Revisions are not an opportunity to introduce new expense lines.

CLOSING THOUGHTS

- We strive to be your partner. This relies on honest and open communication. We can only provide support and assistance to the degree we understand the need, so communicate with us often and honestly.



QUESTIONS?



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