



Dir. Mesle indicated a preference that meeting minutes be shortened, with the inclusion of more reports shown as attachments. Mr. Whitten indicated that he would look into this with the next review of the minutes for the current meeting.

IV. Review and Approval of Proposed Agenda

Ann Mesle

There were no comments or changes to the agenda.

V. Investing in Children

A. Financial Report – December 21, 2021

Moji Shogbamimu

The following highlights from the Financial Activity Report circulated in the Board packet, prior to the meeting were discussed, with the following highlights noted:

Revenue

- 2021 YTD tax revenue of \$14.3M surpassed all previous years.
- Interest and investment income of \$15.2k continues to lag . CSF Investment Managers anticipate this trend continuing until 2023.
- There was no transfer from reserve required for 2021

Expense

- Total program support was reported at an estimated \$13.4k. This includes both core funding for 4Q2021 at \$3.4M and strategic initiative reimbursements at \$100k.
- Professional Contracts and Technology line items for 2021 YTD were reported slightly overbudget. Both were related to preparation for re-authorization.
- Administration expense was reported significantly underbudget . This was due to anticipated reauthorization expenses in the areas of meeting, marketing, and printing that were not required in 2021.
- Total expense for 2021 was reported at \$14.2M

Financial Position – December 2021

• Current Assets		\$22,292,393
Cash	\$10,292,393	
Investments	\$12,000,000	
• Accrued Liabilities (2021)		\$ 7,145,046
• Ending Net Assets		\$ 15,147,347

B. Update – Technology Grant

Rob Whitten

Technology grants were awarded to 63 organizations totaling approximately \$1.3M. Of the 63 grants awarded, 52 organizations were current CSF partners and 11 were new organizations.

Dir. Morris and Dir. Horn asked about the application process and how CSF could better encourage smaller organizations to participate in the future. It was also requested that new organizations be contacted regarding how they found out about the opportunity and that this be a question on future applications. Mr. Whitten indicated that he would send the list of all 63 organizations that were funded to Members, as well as include that question on future funding applications.

C. Update – Afghan Refugee Support

Rob Whitten

Work continues with Jewish Vocational Services (JVS) regarding refugee support. CSF is awaiting a final budget to complete this award in the amount of \$130k.

VI. Strengthening Partners

Rob Whitten

Partner Survey: COVID-19

Staffing disruptions, client challenges, decreased revenue (including cancellation of special events) and increased expenses summarized the responses to a brief survey distributed by the CSF to partners.

Mr. Whitten stated that due to the increase in tax revenue and the untouched reserve in 2021 the CSF staff recommended the following two items for Board consideration:

- Release 25% of current awards on February 1, 2022. Continue financial reporting, and "true-up" if organizations benefit. This cost was estimated at \$3.852M.
- "Fund" the cash match. This would provide an additional 25% of the current award to occur in mid-to-late February. This cost was estimated at \$3.852M.

Dir. Rohs indicated that CSF has an opportunity to help ensure programs remain up and available. She expressed concern about how COVID could impact the new per unit rate reimbursement and supports workforce retention incentives.

A motion was made to release 25% of the current award and to fund the cash match, with each award not to exceed \$3.852M in total.

First: Jovanna Rohs

Second: Justice Horn

Motion: Approved

Aye: 7

Opposition: 0

Abstention:

V. Honoring Community

Rob Whitten

A. Re-Authorization of Sales Tax

Mr. Whitten reported that productive meetings have been held with five of the nine Jackson County Legislators. Three of the five Legislators support legislative ballot placement, as opposed to collecting signatures which would be a much larger expense than the campaign anticipated. Upon completion of the remaining meetings with County Legislators, the campaign committee will then be able to determine the best approach for ballot placement.

The following timeline of events was shared:

May 7, 2022

Consideration and planning of an outdoor event celebrating "Children's Mental Health Awareness Day," and the five-year anniversary of the Children's Services Fund of Jackson County. This would also serve as a "soft launch" of the reauthorization campaign.

May – Summer

In-person Town Halls, additional polling, and a robust extended public education campaign.

The campaign is requesting that Board Members be willing to attend Town Hall sessions. The format for these sessions will be either geographic based on districts or content specific. Mr. Whitten will reach out to members once the format has been determined.

Dir. Rohs asked how invitation and involvement is being extended for the "Jackson County 4 Kids" meetings. Mr. Whitten offered COVID challenges have delayed engaging the full coalition. The Steering Committee has expressed a strong desire to expand participation beyond the nonprofit community. Dir. Kaberline asked for clarification regarding the parameters of ballot placement (i.e., fully funded at ¼-

cent, sunset, etc.) Mr. Whitten offered that a second poll would be important to determine best approach. At this point, no decision has been made regarding legislative action versus petitions and placement on the ballot. In response to Dir. Morris regarding cost of signature collection, estimates run \$30k for 5,000 signatures versus \$160k for 25,000 signatures. This is a cost that would be absorbed by the campaign not CSF. Dir. Mesle suggests a "deep-dive" on what an increase in tax revenue would mean for the programs and partners we support to better explain the need for this increase.

- B Theory of Change/Community Investment Framework Rob Whitten  
Mr. Whitten shared the Community Investment Framework will be a significant topic for the next Board Meeting. This work will need to be completed by fall to prepare partners to determine how their programs will fit into future CSF funding.
  
- C. Community Engagement Rob Whitten  
Mr. Whitten provided updates on CSF participation in the Kansas City Child Abuse Roundtable Legislative Committee, and Kids Win Missouri to monitor what is occurring legislatively on all levels that would impact children.

VIII. Optimizing Organization Rob Whitten

- A. New Committee Structure  
Jessica Ramirez will chair the Internal Affairs Committee. Responsibilities of this committee include audit, finance, human resources, governance/bylaws, and nominating/succession planning. The External Affairs Committee will be chaired by Ajia Morris. Responsibilities of this committee include funding plan/recommendation, partner support/program, community relations, community investment framework, and re-authorization.

Members were asked to consider serving on at least one of the two committees and to advise Mr. Whitten of their preference regarding committee participation by the end of January, so that committee meetings could begin in February.

- B. Children's Funding Project (CFP)-Community of Practice (COP)  
Mr. Whitten shared that the CFP is a national organization. CSF was invited to participate as one of approximately 40 children's funds across the country. Organization focus is on supporting local public dedicated funding for early childhood. To date, there has been only one meeting.
  
- C. Nominating  
Dir. Mesle, Dir. Ramirez and Mr. Whitten have met and continue to check with the County Executive's office regarding determination for a district four board applicant. Five additional candidates have been mentioned for the remaining open position, Of those five, four applicants were from district two, and one applicant was from district six. Mr. Whitten is waiting on these applications to be forwarded by the county for further action. Dir. Rohs suggest that during this screening, CSF look at the roll-off that will be occurring next year at this same time. She advised that if there are candidates that would be a good fit, CSF continues to try and keep them engaged. She suggests this might be possible through participation on the external affairs committee.

IX. New Business Ann Mesle  
Dir. Horn asked about the plan for the reserve if the CSF is not reauthorized. Dir. Mesle , Dir. Rohs and Mr. Whitten indicated that this reserve allows us to fulfill our commitment to current partners, respond to strategic initiatives such as COVID and technology funding. Managing this reserve has allowed CSF to be nimble but responsible.

X. Director and Guest Comments Ann Mesle  
There were no comments brought forward from the Directors.

Susan Pinne, from St. Luke's, shared that she loves "the way this Board thinks. You manage the business aspect so well, but at the same time keep the focus on sustaining funding to community members who benefit."

XI. Adjournment Ann Mesle  
Dir. Mesle called for adjournment of the meeting. The meeting was adjourned at 3:55 p.m.

*Respectfully submitted: Sue Richter*

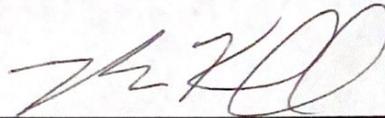
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Brian Kaberline, Secretary

Next Board Meeting: February 17, 2022 - 2:30-4:30 p.m.  
Virtual Meeting - Zoom

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