



CHILDREN'S
SERVICES
FUND
OF JACKSON COUNTY

Board of Directors Meeting Minutes

Thursday, February 17, 2022 – 2:30 p.m.
Virtual Meeting

Board Members Present:

Ann Mesle (Chair)
Jessica Ramirez (Vice Chair)
Brian Kaberline (Secretary)
Justice Horn
Ajia Morris
Jovanna Rohs

Guest Affiliations:

Nancy Atwater, Preferred Family Healthcare
Brandi Bair, Hope House
Cheryl Costabile, KVC Niles
Jim Giles, University Health
Chad Harris, Cornerstones of Care
Sarah Knopf-Amelung, Amethyst Place
Sarah McMillian, St. Luke's-Crittenton

Board Members Absent:

Anthony Mondaine (Treasurer)

Staff Present:

Rob Whitten, Executive Director
Seth Baker
Sue Richter
Katherine Rivard
Moji Shogbamimu

- I. Call to Order Ann Mesle
The Children's Services Fund of Jackson County (CSF) meeting was called to order at 2:35 p.m.

- II. Roll Call and Guest Introductions Ann Mesle
Roll call of the board members was taken, and guests were welcomed and invited to use the chat function to enter their name and organization.

- III. Review and Approval of Minutes
 - A. Board of Directors Meeting – January 20, 2022
Upon hearing no comments regarding the minutes circulated for review in the board packet prior to the meeting, Dir. Mesle called for a motion.
A motion was made to approve the January 20, 2022, meeting minutes.
First: Brian Kaberline Second: Justice Horn Motion: Approved
Aye: 6 Opposition: 0 Abstention: 0

IV. Review and Approval of Proposed Agenda
There were no comments or changes to the agenda.

Ann Mesle

V. Investing in Children

A. Financial Report – January 2022

Moji Shogbamimu

The Financial Activity Report circulated in the board packet prior to the meeting was discussed, with the following highlights noted:

Revenue

- YTD revenue for January 2022 was \$1.2M. This figure included tax revenue and investment income received.

Expense

- Total program support was reported at an estimated \$2.5k. It was noted that the \$7M authorized by the board for first quarter reimbursement and the 25% match to partners will be reflected in the February financials.
- Nothing atypical was reported for operating or overhead expense. The \$24k reported in the professional contract line was attributed to payments supporting the community education as a component of the reauthorization efforts by Public Progress and Fervor.

Financial Position – January 2022

- Current Assets \$23,253,865
 - Cash \$11,253,865
 - Investments \$12,000,000
- Liabilities (2021) \$ 3,300,000
 - The above liability represents reimbursement to partners to close out 2021 contracts.
- Liabilities (2022) \$19,389,527
 - This amount includes \$10.6M for calendar year contracts, \$4.9M for academic year contracts and the 25% match at \$3.8M.
- Liabilities (2023) \$ 2,615,798
 - This represents reimbursement for the portion of the 2022 academic contracts that will be paid in 2023.
- Net Assets (\$2,051,460)
 - It was noted that this amount did not include the anticipated tax revenue of \$13.7M to be received during 2022.

Mr. Whitten shared that board members should anticipate a significant cash outlay to be reflected in the February financials.

VI. Strengthening Partnership

A. Partner Engagement

Seth Baker

Staff is currently reviewing year-end reporting from partners. Mr. Baker anticipates those findings will be shared next month. Program officers are also working on a pre-questionnaire that will be distributed to partners prior to spring site visits.

B. MS/MSW Pilot Project Rob Whitten

Mr. Whitten sought interest and input from the board for a pilot project that would support individuals in pursuit of a master's degree in counseling, psychology, or social work in order to secure clinical licensure, which is a profound need among our partners. Positive interest was received from members. Input for further discussion was as follows:

- length of time it takes to receive licensure
- the number of sponsorships CSF could fund
- a phased implementation which could scale quickly for those students who are closer to licensure and also brokering with a university to create a cohort model to bring more funding organizations together that would better leverage dollars and increase participant size
- consideration of other federally funded programs like TRIO
- the legality of scholarship funding in particularly by the Supreme Court and the Missouri legislature
- the need to retain and incent current clinicians

Mr. Whitten indicated since there appeared to be interest, this topic could be explored further by the External Affairs Committee.

VII. Honoring Community Rob Whitten

A. Community Impact Framework

Discussion continues in how to best assess CSF impact, with a need for the identification of shared outcomes and the development of a community impact roadmap. To accomplish this an inclusive input-gathering process from partners, board, staff, and other neutral voices such as Children's Division, Family Court, the Health Department, and those with a vested interest in a positive outcome should be undertaken. The timeline for this effort should ensure that partners would be educated prior to the next funding cycle. Following the collection of data, either an internal analysis or the possible engagement of external analysis by a contracted resource could also be required in terms of measurement and evaluation.

As this approach is similar to the previous strategic planning efforts, staff recommended that CSF engage Alana Muller with Coffee Lunch Coffee. As a reminder, Ms. Muller facilitated the prior strategic planning process last spring as well as the governance work undertaken by the board last fall. Board member discussion regarding this recommendation centered around possible changes following reauthorization, including fund size. Such changes were anticipated as non-impactful, and work being done could be scaled accordingly. Further, there is benefit of CSF not becoming too prescriptive in its approach to shared outcomes. Additionally, the benefit of utilizing a facilitator already familiar with the fund would be beneficial to the process remaining evergreen.

A motion was made to engage Alana Muller with Coffee Lunch Coffee to facilitate the creation of a Community Impact Framework at a cost of \$24,800.

First: Jovanna Rohs
Aye: 6

Second: Ajia Morris
Opposed: 0

Motion: Approved
Abstention: 0

B. Re-Authorization of Sales Tax Todd Patterson, Laura Loyacono, Rob Whitten
An update regarding the public education efforts associated with a future campaign was provided as follows:

- Legislative Meetings – Six of nine meetings have been completed. CSF is working to meet with the County Executive and his staff.
- Ballot Placement – Commitment from Legislators was strong regarding legislative ballot placement. The Jackson County 4 Kids Steering Committee recently voted to pursue legislative placement. Some minor signature collection will still be done in eastern Jackson County. This reduction in the number of signatures now required for ballot placement will significantly reduce the cost of reauthorization.
- May 7 Event – Planning continues for this event to occur in an outside venue on “National Children’s Mental Health Awareness Day” and to celebrate the five-year anniversary of the CSF. This event will also support a “soft” campaign kickoff in an effort to educate and recruit volunteers.
- Town Halls and Second Polling – Town Halls will be held by sector in May, June, and July. A second polling effort will also be coordinated in conjunction with the Town Hall meetings to further inform and educate. Board Members were asked to consider hosting one of the Town Halls.
- Extended Public Education Campaign – Fervor is now posting regularly to the CSF Facebook and LinkedIn pages. This will be expanded to include Twitter. New blog posts have been published to the CSF website. Meeting attendees were asked to promote these posts. A paid media campaign is scheduled to begin in March and run through mid-summer. Mr. Patterson also shared the importance of consistent and repetitive messaging. Strategies for campaign communication is underway in order for the campaign to speak with one voice.

VIII. Optimizing Organization

A. Committee Assignments/Tasks

Rob Whitten

The following committee information was shared:

Internal Affairs Committee*

Jessica Ramirez, Chair

Brian Kaberline

Anthony Mondaine

Initial Tasks

Bylaws

Nominating

Audit

Reserve Policy

External Affairs Committee*

Ajia Morris, Chair

Justice Horn

Jovanna Rohs

Initial Tasks

Community Impact Framework

Reauthorization

*Ann Mesle, Ex-Officio Member of both Committees

B. Equity Work – Ad Hoc Committee/RFP

Rob Whitten

As discussed during the Strategic Plan meetings, members were asked to consider serving on a standalone ad hoc committee regarding equity work. The anticipated bandwidth would require evaluating an RFP draft, evaluating responses,

interviewing vendors, and providing a recommendation to the CSF board at a future meeting. In response to a question regarding individuals outside of the Board serving on this committee, Mr. Whitten indicated he would research what would be involved with this approach. Members were asked to contact Mr. Whitten with interest or questions.

- C. Nominating Rob Whitten
A district four candidate has been identified and CSF is waiting to see if this appointment will be made by the County Executive. Work continues to coordinate with the County Executive's Office on the remaining open board seat.

- IX. New Business Rob Whitten
Mr. Whitten asked that Board Members consider engaging with their representatives in the Missouri House and Senate. As part of the CARES Act, Missouri received \$1.9B in ESSR funds which is all geared towards elementary and secondary education. Missouri is the only state that has not taken the appropriate approval steps. If these measures are not taken by March 24, 2022, the funds will be returned to the Feds for reallocation to other states.

Dir. Horn requested that members also support the efforts of the library regarding them position on the banning of books.

- X. Director and Guest Comments
Dir. Mesle voiced appreciation for the depth of interest demonstrated by both past and current board members. She believes CSF is growing in wonderful ways, while ensuring overhead remains compatible with the work.

Mr. Whitten indicated that the April meeting will be held in-person for Board and staff only. Guests will join via Zoom. Following the April meeting a determination will be made for future meetings based on COVID numbers at that time.

- XI. Adjournment Ann Mesle
Dir. Mesle called for adjournment of the meeting. The meeting was adjourned at 4:21 p.m.

Respectfully submitted: Sue Richter



Brian Kaberline, Secretary

Next Board Meeting: April 21, 2022 - 2:30-4:30 p.m.
Hybrid Meeting – Board & Staff In-Person, Public via Zoom