



CHILDREN'S
SERVICES
FUND
OF JACKSON COUNTY

Board of Directors Meeting Minutes

Penntower, Room 130
3100 Broadway, Suite 130, Kansas City, MO 64111
Thursday, June 23, 2022 – 2:30 p.m.

Board Members Present:

Ann Mesle (Chair)
Jessica Ramirez (Vice Chair)
Brian Kaberline (Secretary)
Judy Morgan
Jovanna Rohs, Ph. D

Guest Panelists/Presenters:

Terrance Waldren, CBIZ MHM
Todd Patterson, Public Progress

Guests, Affiliations:

Brandi Bair, Hope House

Board Members Absent:

Amy Harris (Treasurer)
Justice Horn
Ajia Morris

Staff Present:

Rob Whitten, Executive Director
Sue Richter (Recording)
Katherine Rivard
Moji Shogbamimu

- I. Call to Order Ann Mesle
The Children's Services Fund of Jackson County (CSF) meeting was called to order at 2:34 p.m.
- II. Introduction – Judy Morgan Ann Mesle
Dir. Mesle and Mr. Whitten introduced and extended welcoming remarks to Dir. Judy Morgan as the recently appointed member of the board.
- III. Roll Call and Guest Introductions Ann Mesle
Roll call of the board members was taken, and guests were welcomed and invited to introduce themselves.
- IV. Review and Approval of Minutes from April 21, 2022 Meeting Ann Mesle
Dir. Mesle asked for comments regarding the minutes circulated for review in the board packet prior to the meeting. Upon hearing no comments, Dir. Mesle called for a motion.

A motion was made to approve the April 21, 2021 meeting minutes as presented.

First: Jessica Ramirez

Second: Jovanna Rohs

Motion: Approved

Aye: 4

Opposition: 0

Abstention: 1

V. Review and Approval of Proposed Agenda Ann Mesle
No changes were requested to the agenda circulated prior to the meeting.

VI. Acceptance of Audit Jessica Ramirez/Moji Shogbamimu/Terrance Waldren
Mr. Whitten explained that an in-depth review of the audit report had been presented in an earlier meeting to the Internal Affairs Committee by Mr. Waldren and Mr. Brent Wilson of CBIZ, MHM. The committee was now bringing forward a recommendation of acceptance by the full Board.

Mr. Waldren offered that as explained to the Committee there were no issues noted in the audit. There was no incidence of fraud or illegal acts. There were no uncertainties or changes in scope to the audit this year. Mr. Waldren then reviewed the comparative statements of Financial Position, Activities and Changes in Net Assets, and Functional Expenses for the years ended December 31, 2021 and 2020. The only area of note was the increase in the Professional Fees functional expense line, which was due to reauthorization efforts. Segregation of duties and the recent accounting pronouncement regarding leases to not-for-profit entities were the only two comments shared as noted in the 2021 Audit Reporting package circulated to the Board for review, prior to the meeting.

Dir. Rohs asked if there were any comments regarding the discussion with the Internal Affairs Committee that they could share with the full Board. Dir. Ramirez, Chair of the Internal Affairs Committee, indicated that to strengthen segregation of duties due to the small size of CSF staff, the Internal Affairs Committee determined that the Board Treasurer would begin reviewing bank statements and reconciliations, with the frequency to be determined by the Board Treasurer, the Executive Director, and the Finance Officer.

A motion was made to accept the audit as presented and reviewed by the Internal Affairs Committee.

First: Internal Affairs Committee
Aye: 5

Second: Jovanna Rohs
Opposed: 0

Motion: Approved
Abstention: 0

VII. Re-Authorization of Sales Tax Todd Patterson/Rob Whitten
Mr. Patterson shared information on the following topics:

- Fundraising – The campaign committee sits at 60% of its fundraising goal and believes the goal should be achieved by Labor Day. Due to the Reauthorization Steering Committee supporting ballot placement by the Jackson County Legislature, this reduces the fundraising budget by \$150k.
- Polling - A second round of polling was completed indicating a 25% increase in support since October 2021. The challenge this year remains in eastern Jackson County due to recent sales tax increases in those areas. Voter analytics will be used in the upcoming door-to-door campaign following ballot placement. Detailed results of the polling will be shared in an upcoming campaign coalition meeting.
- Community Forums – Forum 1 has been completed, hosted by Children's Mercy Hospital. Forum 2 will be held on June 29 hosted at the Kansas City Police Department South Patrol. Forum 3 will be held on June 30, hosted at the Mid-Continent Library in Independence.

- Ballot Placement – Crafting ballot language will go through several steps. The first is with the Jackson County legislative sponsor and this has been completed. Following will be allowing other voices to review and comment, with results for this effort anticipated sometime after July 4. The language currently indicates the fund is renewing at one quarter cent. Board members asked questions and discussion ensued regarding legislative support, current events, ballot language and campaign opposition strategies. Final ballot language is anticipated by July 15.
- Campaign Website & Activities – Community education continues on various social media sites as well as the campaign website: jacksoncounty4kids.com. Ms. Susan Stanton was recently appointed Treasurer of the campaign. Mr. Patterson encouraged members and attendees to contact the County Executive's office to thank him for his support of the Fund.

VIII. Investing in Children

Financial Report – April/May 2022

Moji Shogbamimu

A review of the financial report circulated prior to the meeting was reviewed with the following highlights as noted:

- Revenue
Tax revenue reported as follows:
April - \$1,154,584
May - \$1,425,223
YTD Tax Revenue was reported at 46% of budgeted revenue and a reported increase of \$708k for the same period last year.
- Expense
No atypical operating or overhead expenses were reported. However, there are anticipated 2022 budget variances expected in the following categories:
-Partner Support - To support continued COVID relief the resulting board action to release the unbudgeted 25% match, will impact this expense line.
-Professional Contracts – Due to expenditures related to the reauthorization campaign it is anticipated that this line will reflect a variance. However, an underspend is anticipated in consultation which will cover the overage in public relations, marketing, and technology.
- Financial Position

Assets		\$16.7M
Cash	\$7.7M	
Investments	\$9M	
Liabilities (2022)		\$11.2M
Liabilities (2023)		\$2.6M
Net Assets		\$2.9M

In response to a question regarding the current CSF financial position and its impact on reauthorization efforts, Mr. Whitten responded that although assets have been reduced by \$7M it is unlikely that there will be a significant reduction that would be meaningful between now and November. It was also noted that this position demonstrates the CSFs commitment for responsible grantmaking and ensures fund availability to cover the liabilities rather than depend on a future that may not exist.

IX. Strengthening Partners Rob Whitten
Clinician Capacity Building

A meeting was held with UMKC's School of Social Work to discuss the idea of establishing a cohort of students to pursue their MSW degree. Based on the structure of UMKC they would be unable to do anything until the fall of 2023. Current new enrollment for fall of 2022 is 40 students, which stretches them to capacity. Talks with UMKC will continue. Additionally, alternative pathways and creative programming will also be explored outside of this effort with UMKC.

Dir. Rohs suggested that the inability to think differently from programming already in place has been a roadblock. One alternative she suggested was looking at continuing education with credit-bearing courses. It was suggested that the CSF continue to look at universities willing to consider creating alternative paths and that the University of Central Missouri be explored.

X. Honoring Community Rob Whitten

A. Community Impact Framework

A partner survey was conducted, with 48 partners (60%) responding. This feedback was compiled into a 78-page document that has been shared with the External Affairs Committee. Two community listening sessions were then conducted and facilitated by Alana Muller. Current plan is to reconvene 12 providers to explore two sample frameworks to build out more fully. This final model will then be presented to the External Affairs Committee with a final framework recommendation. Once that has been approved the metrics will then be operationalized in order to share with partners by the end of 2022.

B. Mental Health KC Conference

CSF was a bronze sponsor for the mental health conference on the Cerner campus. There were approximately 450 attendees.

XI. Optimizing Organization

A. Internal Affairs Committee Update

Jessica Ramirez

CSF Audit – Audit results for 2021 were reviewed by the Committee, with the result reported as a "clean audit". The next two items for committee work will be the updating of the by-laws and finalizing a draft reserve policy to bring for board consideration.

B. Board Conflict of Interest Disclosures

Rob Whitten

Members were asked to complete and return the disclosure statements distributed at the meeting.

C. GEO Conference Feedback

Rob Whitten

Mr. Whitten and Mr. Baker, CSF Program Officer, recently attended the Grantmakers for Effective Organizations conference. At the conference there was significant discussion around equity in funding, especially racial equity. Trust-based philanthropy is also gaining momentum as an avenue to provide support to partners. Additionally, an emphasis on moving beyond metrics as they relate to learning and instead focusing on mutual learning partnerships may be a stronger approach. Two take-aways from the conference for consideration are 1) Is CSF funding fixing problems or creating possibilities and, 2) What does this investment make possible for our partners?

D. Jefferson County Community Mental Health Fund Rob Whitten
A children's services fund tax was approved by Jefferson County voters in 2005, although all funding has been administered solely by COMTREA Health Center. The fund has now been established as a stand-alone fund, which takes the total number of CSFs in Missouri to ten.

XII. New Business Ann Mesle
Calling for and hearing no comments there was no new business

XIII. Board Chair Comments Ann Mesle
Dir. Mesle shared feedback regarding the benefits of establishing the Internal and External Committee structure, as well as the new oversight being discussed for the Board Treasurer. She feels this is the best way to move forward with auditing. She asked members to think about the work to do regarding moving forward with the diversity and equity efforts. Mr. Whitten expressed questions regarding releasing the RFP for this effort should the fund not be reauthorized in November, but indicated that it should be ready to go once reauthorization is approved.

Dir. Mesle indicated that although no board meeting is scheduled for July, a meeting may be necessary to address a plan for the revenue should reauthorization be approved and to finalize all the details of the Executive Director's evaluation. Mr. Whitten indicated that he has had preliminary discussions regarding large-scale capacity planning. How the board wants to spend additional revenue will drive a staffing plan and location decisions. He indicated he would reach out to other CSF organizations to share what they have done.

XIV. Director and Guest Comments Ann Mesle
Brandi Bair asked and received confirmation that all future CSF board meetings would be held in-person.

XV. Closed Session – Executive Director Annual Evaluation
The following motion was made:
"I move that this meeting be closed, and that all records and votes, to the extent permitted by law, pertaining to and/or resulting from this closed meeting be closed under Section 610.021, subsection 13 RSMO, for the purpose of discussing the Executive Director's annual performance evaluation."

First: Jovanna Rohs	Second: Brian Kaberline	Motion Approved
Aye: Brian Kaberline	Opposition: 0	
Ann Mesle		
Judy Morgan		
Jessica Ramirez		
Jovanna Rohs		

The meeting was closed at 4:05p.m., on June 23, 2022.

A motion was made to come back into session

First: Jovanna Rohs

Second: Brian Kaberline

Motion Approved

Aye: Brian Kaberline

Ann Mesle

Judy Morgan

Jessica Ramirez

Jovanna Rohs

The meeting came out of closed session at 4:38 p.m., on June 23, 2022.

XVI. Adjournment

The meeting was adjourned at 4:39 p.m.

Respectfully submitted: Sue Richter



Brian Kaberline, Secretary

Next Meeting: August 19, 2022 - 2:30-4:30 p.m.