

Board of Directors Meeting Minutes

Penntower 3100 Broadway, Suite 130, Kansas City, MO 64111 Thursday, November 17, 2022 – 2:30 p.m.

Board Members Present:

Ann Mesle (Chair)
Jessica Ramirez (Vice Chair)
Brian Kaberline (Secretary)
Justice Horn
Judy Morgan
Ajia Morris

Guests, Affiliations:

Nany Atwater, Preferred Family Health Brandi Bair, Hope House Cheryl Costabile, KVC Missouri Sarah Forgey, Greater KC Community Foundation Jim Giles, University Health Eslun Tucker, Special Olympics Missouri

Board Members Absent:

Amy Harris (Treasurer) Jovanna Rohs

Staff Present:

Rob Whitten (Executive Director) Katherine Rivard

Sue Richter

Moji Shogbamimu

- I. Call to Order Ann Mesle The Children's Services Fund of Jackson County (CSF) meeting was called to order at 2:34 p.m.
- II. Roll Call and Guest Introductions Ann Mesle Roll call of board members was taken. Guests were invited to introduce themselves.
- III. Review and Approval of Meeting Minutes

 Dir. Mesle called for a motion to approve or changes to the board meeting minutes circulated in the board packet. Upon hearing no comments, the following motion was made.

A motion was made to approve October 20, 2022, meeting minutes as presented. First: Justice Horn Second: Brian Kaberline Motion: Approved

Aye: 6 Opposition: 0

IV. Review and Approval of Proposed Agenda Ann Mesle No changes were requested to the agenda circulated prior to the meeting.

V. Re-Authorization of Sales Tax

Rob Whitten

Mr. Whitten recapped the milestones and timelines that contributed to the successful campaign for reauthorization. In response to a previous board member inquiry regarding CSF expenditure for the campaign, Mr. Whitten indicated that the 2022 investment to date by CSF was \$370,324, including \$219k for consultation, \$114k for public education, and \$37k for marketing. There will be a reconciliation of final expenditures with any remaining funds being returned to the CSF.

VI. Investing in Children

Moji Shogbamimu

A. Financial Report - October 2022

A review of the financials circulated in the board packet was completed with the following highlights:

Revenue

Y-T-D comparisons indicated that revenue for the first ten months of 2022 was higher than any previous year in fund history. Currently tax revenue is \$1.5M higher than reported for the same period in 2021.

October Tax Revenue	\$1.2M	
Y-T-D Tax Revenue	\$13.2	95% of budget
Investment Income	\$104k	

Program Support

October Core Funding	\$2.1M	Payment to partiner		
October Strategic Initiatives	\$87k	Technology Grant payments		
Y-T-D Total Program Support	\$14.8M			

Operating and Overhead

No atypical expenses in operating and overhead were noted.

YTD - Total Expense	\$15.9M		
Financial Position			
Assets		\$17.5M	
-Cash	\$ 5.0M		
-Investments	\$12.5M		
Liabilities			
-2022	\$ 5.9M		
-2023	\$ 2.6M		•
Net Assets		\$ 9.0M	

CSF of Jackson County - Board Minutes

November 17, 2022

B. Preview of 2023 Budget Moji Shogbamimu/Rob Whitten Mr. Whitten indicated that a 2023 draft budget is currently being prepared for review during the December 2, 2022, Internal Affairs Committee meeting. It is anticipated that the final draft will be presented to the full board for approval during the December BOD meeting.

Due to the anticipated growth in revenue, the 2023 budget will include an increase in program expense to support the new capacity and collaboration programs. Other expenses will include personnel, occupancy and organizational growth as new staff is added.

C. Future Funding Opportunities Rob Whitten Board approval was requested for the funding plan as outlined below and reviewed by the External Affairs Committee. Plan approval was sought due to 2023 budget implications that will be required to support this schedule:

Core Funding - Calendar Year

- Calendar Year 2023 funding has already been approved.
- Calendar Year 2024
 - o Extend 2022/2023 Awards for third year (2024) with increase
 - Spring 2023 Open application for one year of funding (2024) for nonfunded organizations or organizations with only one award
 - Revisit and revise application process and test
 - o Accommodate non-funded schools and academic cycle
- Calendar Year 2025/2026 Open application in Spring of 2024 for all Calendar Year programs for awards decisions in fall of 2024

Core Funding - Academic Year

- Academic Year 2023/2024 funding has already been approved
- Academic Year 2024/2025 and Beyond
 - Fall 2023 Open full application, with awards in Spring of 2024 to begin in summer of 2024
- Encourage or require transition of current schools and school-based programs on calendar year cycle to academic year cycle.

Capacity and Collaboration

Target Availability Q2 2023 – with rolling, open application process.
 Organizations would apply as/when needed with on-going reviews and awards until allocation is exhausted.

A motion was made to approve the plan as outlined above.

First: Brian Kaberline

Second: Justice Horn

Aye: 6 Opposed: 0

Further board decisions will be required in order to execute this plan, with discussion to occur during a proposed board retreat/work session to be convened in January 2023. Information sessions will be held in March 2023 with

current and prospective partners and other community stakeholders.

CSF of Jackson County - Board Minutes

November 17, 2022

Motion: Approved

VII. Optimizing Organization Compensation Study (CBIZ)

Rob Whitten

Two projects were recommended for board consideration as follows:

- Project 1 Organization Wide Compensation Study
 Process includes data collection, reconciliation and evaluation. Deliverables include a salary administration guide and annual salary planning letter for five years. Cost: \$9,500
- Project 2 Executive Director Intermediate Sanctions Compensation Study Process – In conjunction with board, identify peer organizations, conduct external market analysis for both for/non-profit organizations per IRS Code 4958. Deliverables include overview of intermediate sanctions, rebuttal presumption, methodology and comparison and reasonable compensation opinion. Cost \$5,500

In response to a question, it was stated the annual salary planning letter would continue for five years even if CSF did not retain CBIZ as their auditor.

A motion was made to approve the compensation study, not to exceed \$15k for both project one and two as outlined above.

First: Justice Horn

Second: Brian Kaberline

Motion: Yes

Aye: 6

Opposition: 0

VIII. Honoring Community

Community Impact Framework (External Affairs)

A draft of the Community Impact Framework document was reviewed and is being recommended for board approval by the External Affairs Committee. Members were reminded that this document was created using partner input received from survey work, listening sessions and focus group sessions held throughout the year.

Area of Impact: Prevention or Resilience

For core funding in these areas, prospective partners would choose an impact area and then select an activity and provide a narrative description. They will then choose one desired outcome also with a narrative description. The primary impact will allow CSF to quantify the number of children to be served times the proposed number of activities to determine impact. A secondary impact will allow CSF to aggregate and analyze data by impact area of shared outcomes.

Area of Impact: Community

This area will drive funding for capacity building and collaboration. A question was raised regarding the necessity of an on-going review of the framework document, if approved. The response was this would be operationalized through the application process, with data being collected against this, and would need to be used for some time in order to determine effectiveness. It was also suggested that this work is very foundational, helping determine direction of funding and if change is occurring through our funding. Future evaluation work by CSF will be built upon this foundation.

A motion was made for the adoption of the Community Impact Framework taking into account the approach and existing emphasis on topics including equity.

First: Brian Kaberline Second: Justice Horn Motion: Approved

Aye: 6

XI.

Opposition: 0

IX. New Business Ann Mesle Dir. Mesle called for any new business. No new business was brought forward.

X. Board Chair Comments

Ann Mesle
Dir. Mesle stated that she feels that this organization and board have taken very
seriously their responsibility to the community and the children of the community.
She feels CSF has been mindful of their responsibilities to deal transparently and
efficiently with their partners. She expressed her continued gratitude to community

members who attend these meetings.

Director and Guest Comments

Ann Mesle

Dir. Horn shared that "Giving Machines" have been placed on the Plaza. These machines operate like a vending machine allowing a donation to non-profits. Two non-profits Jewish Vocational Services and Children's Mercy will benefit from these machines located by the ice rink at Crown Center.

A guest had a question regarding collaboration and capacity building. If an agency asked for expansion of currently funded services, would they be able to roll it into core funding for the next year. At this time the answer to this question is unclear as the board will be working in January to better define this impact area. However, thought is being given that capacity building would be more time-limited and may not be about starting a new program, instead investing in capacity building in other ways.

XII. Closed Session - Personnel Expansion

The following motion was made:

"I move that this meeting be closed, and that all records and votes, to the extent permitted by law, pertaining to and/or resulting from this closed meeting be closed under Section 610.021, subsection 13 RSMO, for the purpose of discussing personnel issues related to staff expansion."

First: Justice Horn

Second: Brian Kaberline

Motion: Approved

Aye: Justice Horn
Brian Kaberline
Ann Mesle
Judy Morgan
Ajia Morris
Jessica Ramirez

The meeting was closed at 3:45 p.m. on November 17, 2022

A motion was made to come back into open session

First: Justice Horn

Second: Judy Morgan

Aye: Justice Horn

Brian Kaberline Ann Mesle Judy Morgan Ajia Morris Jessica Ramirez

The meeting came out of closed session at 4:47 pm. on November 17, 2022

XIII. Adjournment

The meeting was adjourned at 4:48 p.m.

Respectfully submitted: Sue Richter

Brian Kaberline, Secretary

Next Meeting: December 15, 2022 - 2:30 p.m.

Motion: Approved